

## ETD Strategic Plan

ETD Strategic Plan (as of 2-28-2015)

<b>ENGINEERING TECHNOLOGY DIVISION (ASEE)</b>			
<b>STRATEGIC PLAN – A Prioritized List of Strategies for the Next Two Years</b>			
<b>Date Prepared: 6/2014</b>			
<b>Accepted:</b>			
<b>Revised:</b>			
<b>Goal #1</b>	<b><i>Strengthen the ETD and its ability to represent and support engineering technology faculty</i></b>		
<b>Strategy 1:</b>	Continue to develop an infrastructure to advance the ETD.		
	<b>Overall Responsibility of:</b>	ETD Chair	
	<b>Action Items:</b>	<b>Person Responsible</b>	<b>% complete</b>
	Bi-monthly conference calls of the ETD Executive Board	ETD Chair	Twice in Last 8 Months
	Paper/electronic meeting agendas before each meeting or conference call	ETD Chair	100% (ongoing)
	Formal annual strategic plan review by ETD board each year	ETD Chair	100% (ongoing)
	Strategic Plan posted on ETD websites	ETD Web Master	??
	Joint meeting/conference-call ETC Leadership-ETD Leadership (twice per year)	ETD Chair	??
	Agenda creation that contains all committee and other reports for ETD Executive Board and Business meetings at ASEE and CIEC, distributed one week before the meetings	ETD Chair	Partial
	ETD Executive Board and Business meetings at ASEE and CIEC are centered on discussion and decision making	ETD Chair	Transitioning
	Align ETD Logo to new ASEE Logo	Marilyn Dyrud	100%
	Paper Quality Peer Review Process		
<b>Strategy #2:</b>	Build ETD Membership		
	<b>Overall Responsibility of:</b>	Scott Segalewitz, Chair of Membership Committee	
	<b>Action Items:</b>	<b>Person Responsible</b>	<b>% complete</b>
	Send periodic reminders via the ETD Listserv about joining ETD when renewing ASEE membership (including Dean's Program) (4 times/year—done twice)	Jay Porter	50%
	Develop and implement incentive program for new members (e.g., pay division dues for first year)	Scott Segalewitz	10%

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	Create mailer (postcard?) and send to Deans, campus representatives and new members (2 versions: one paper and one for "e-vite")	Marilyn Dyrud	
<b>Strategy #3:</b>	Accomplish Gap Analysis of membership desires/needs		
	<b>Overall Responsibility of:</b>	Verna Fitzsimmons	
	<b>Action Items:</b>	<b>Person Responsible</b>	<b>% complete</b>
	Develop brief survey for membership	Verna Fitzsimmons	100
	Field survey	Scott Danielson/Verna Fitzsimmons	100
	Analyze and distribute results	Scott Danielson/Verna Fitzsimmons	
<b>Goal #2</b>	<i>Enhance ET Faculty and ET Administrator's Careers</i>		
<b>Strategy #1</b>	<i>Provide funding opportunities for ET faculty</i>		
	<b>Overall Responsibility lies with:</b>	ETD ExCOM	
	<b>Action Items:</b>	<b>Person Responsible</b>	<b>% complete</b>
	Continue funding the ETD mini-grant program	ETD ExCOM	100%/Ongoing
	Administer Mini-Grant program	Ken Rennels	100%
	<b>Timeframe:</b>		
<b>Strategy #2</b>	<i>Enhance number of submissions to in Journal of Engineering Technology</i>		
	<b>Overall Responsibility lies with:</b>		
	<b>Action Items:</b>	<b>Person Responsible</b>	<b>% complete</b>
	Increase Number (of high quality)	JET Board	
	Reviewer Training Video/Recording	JET Board	
<b>Strategy #3</b>	<i>Encourage engagement in the Engineering Technology Leadership Institute (ETLI) and CIEC</i>		
	<b>Overall Responsibility lies with:</b>		
	<b>Action Items:</b>	<b>Person Responsible</b>	<b>% complete</b>
<b>Strategy #4</b>	Systemic approach to grooming/nomination for national awards (Berger Award, McGraw Award, Davis Award & ASEE Fellows and Others).		

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	<b>Overall Responsibility lies with:</b>		
	<b>Action Items:</b>	<b>Person Responsible</b>	<b>% complete</b>
	Explore and recommend action regarding formation of a new ASEE national award related to ETD	Ken Rennels	
	Explore combine award structure and events— <b>decision made to not pursue.</b>	Ron Land	<b>100%</b>
<b>Goal #3</b>	<b>General Outreach to ET Programs -- NEW ITEM</b>		
<b>Strategy #1</b>	<b>Provide Mentoring to 2-year Programs Considering/needing Help with ABET Accreditation</b>		
	<b>Overall Responsibility lies with:</b>	ETD ExCOM	
	<b>Action Items:</b>	<b>Person Responsible</b>	<b>% complete</b>
	Survey of Interested Programs/Institutions		
	Creation of Outline or Plan of Mentoring		
	Hosting Training/Mentoring Event		
<b>Strategy #2</b>	<b>Create and Market Value Proposition of ETD to non-ABET Focused Programs</b>		
	<b>Overall Responsibility lies with:</b>	ETD ExCOM	
	<b>Action Items:</b>	<b>Person Responsible</b>	<b>% complete</b>
	Disseminate Curriculum Models for 2 Year Programs (e.g., the Florida model)		